

# Unit 4 New media

## Teacher's notes and Answer key

- ① The students can do this exercise in pairs, and then compare with another pair.

### Answers

television and radio	newspapers and magazines	both
broadcast the news	local newspaper	advertisement
comedy	national newspaper	be in the news
current affairs documentary	readers	headlines
reality show	publish a story	interview a politician
satellite TV	sports magazine	investigate a crime
audience		report an accident
channel		the latest news
series		advertising
turn on/off		entertainment
watch		
radio station		

②

### Answers

- 1 turn on / the latest news / headlines / turn off
- 2 stations / channels / entertainment / shows / affairs documentary / investigate / interview
- 3 readers / a local newspaper / publish stories / a national newspaper / the latest news

③

### Answers

- 1 NEWS
- 2 CURRENT AFFAIRS DOCUMENTARY
- 3 REALITY SHOW
- 4 COMEDY
- 5 SERIES

- ④ The students should complete the questionnaire and then discuss their answers with a partner.  
Alternatively, this activity could be conducted as a survey. Each student could either be given or choose one of the questions below for a class survey. The results could be reported back to the class. Students could then write a report of 150 words based on their results.