

Unit 4 New media

Teacher's notes and Answer key

1 The students can do this exercise in pairs, and then compare with another pair.

Answers		
television and radio	newspapers and magazines	both
broadcast the news	local newspaper	advertisement
comedy	national newspaper	be in the news
current affairs documentary	readers	headlines
reality show	publish a story	interview a politician
satellite TV	sports magazine	investigate a crime
audience		report an accident
channel		the latest news
series		advertising
turn on/off		entertainment
watch		
radio station		

2

Answers	
1	turn on / the latest news / headlines / turn off
2	stations / channels / entertainment / shows / affairs documentary / investigate / interview
3	readers / a local newspaper / publish stories / a national newspaper / the latest news

3

Answers	
1	NEWS
2	CURRENT AFFAIRS DOCUMENTARY
3	REALITY SHOW
4	COMEDY
5	SERIES

4 The students should complete the questionnaire and then discuss their answers with a partner.

Alternatively, this activity could be conducted as a survey. Each student could either be given or choose one of the questions below for a class survey. The results could be reported back to the class. Students could then write a report of 150 words based on their results.